

Guest Editors' Introduction

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Manuel Velasquez, and David Perry*

The papers in this volume were presented at a conference held on the Santa Clara University campus on February 21-24, 2001. Entitled "At Our Best: Moral Lives in a Moral Community," the conference celebrated SCU's sesquicentennial. The conference attracted 111 academic participants who attended 19 different sessions representing a diverse array of topics in business and professional ethics.

Thomas Lickona of SUNY-Cortland delivered the initial keynote address describing the influential role of business and professional schools in developing moral character. Michael Hackworth, Chair of the Board of Cirrus Logic, followed with a talk describing how he uses considerations of character and virtue in managing his business relationships. Professor William Frederick of the University of Pittsburgh commented that Hackworth's presentation offered the most "buoyant view of practical business ethics" that he had ever witnessed. Mike Hackworth's talk is available at the website of the Markkula Center for Applied Ethics (<http://www.scu.edu/Ethics/>).

A highlight of the conference was a session that featured work by "emerging scholars in the field." These included Martin Calkins, SJ (Santa Clara University), Alexei Marcoux (Loyola Chicago), Joshua Margolis (Harvard Business School), Robert Phillips (University of San Diego), and Lori Ryan (San Diego State University).

All 39 scholars of the Markkula Center for Applied Ethics helped with the organization of the conference. Members of the program committee included Martin Calkins, SJ, Dennis Moberg, Manuel Velasquez all of the business school and David Perry of the Markkula Center. Two incoming SCU faculty also played key roles at the conference: Kirk Hanson (then at Stanford) and Shawn Berman (then at Boston University).